



Pinot Noir

Debonair • Charismatic • Seductive

Grape Variety: 100% Pinot Noir

Region: Sonoma Coast

Winemaking Notes:

- Aged in 100% French oak
- 25% new barrels
- aged for 17 months

Tasting Notes: The JCB N° 7 comes from cooler vineyard sites in the Olivet Bench, Sebastopol Hills, Petaluma Gap and Carneros. Bottled unfiltered, the wine presents as a deep cranberry color in your glass. On the nose, you find notes of dried cherry, persimmon, pomegranate, with a hint of umami-earthiness. As the flavors spread across your palate, the tart cherry notes lead to a dried cranberry element. Burgundian in style, this bright Pinot Noir evokes the memory of wind blowing across a sandy plot of earth. The flavors dance across your palate, leading to a long, lingering finish that leaves you wanting for more.

What the Number 7 Signifies: N° 7 symbolizes the time when Jean-Charles, at the age of 7, snuck a few tastes of some older Burgundies that his parents were serving at a party. For Jean-Charles, the experience not only developed his palate, but the seed was planted for his lifetime's passion and work.

Jean-Charles Boisset believes that no grape demonstrates the affinity between wine and style like Pinot Noir. N°7, for example, is what the French call DEBONNAIRE – meaning it has an easy, stylish charm. But at the same time, N°7 is not a shy Pinot Noir. Its forward fruit is CHARISMATIC. And its mouth-filling, earthy flavors, coupled with its silky texture, makes it downright SEDUCTIVE.